



## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to Pervasant Inc. (Pervasant) at 55 Santa Clara Ave. Suite 180, Oakland, CA 94610. The Pervasant website is a news and information site. By using the Pervasant website, you consent to the data practices described in this statement.

### Collection of Your Personal Information

Pervasant may collect personally identifiable information, such as your name and email address. We may gather additional personal or non-personal information in the future.

Information about your computer hardware or software may be automatically collected by Pervasant. This information can include: your browser type, domain names, access times and referring website. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Pervasant website.

Pervasant links to our sister company, Blue Rocket, from the Pervasant website. Pervasant encourages you to review the privacy statements you choose to link to from the Pervasant website so that you understand how those websites collect, use and share your information. Pervasant is not responsible for the privacy statements or other content on websites outside of the Pervasant website.

### Use of Your Personal Information

Pervasant collects and uses your personal information to operate its website and deliver the services you requested.

Pervasant may also use your personally identifiable information to inform you of other products and services available from Pervasant and its affiliates. Pervasant may also contact you to conduct research about your opinion of current products and services or of potential new products and services that may be offered.

Pervasant does not sell, rent or lease its customer lists to third parties.

Pervasant may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Pervasant, and they are required to maintain the confidentiality of your information.

Pervasant will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) confirm to the edicts of the law or comply with legal process served on Pervasant or the site; (b) protect and defend the rights or property of Pervasant; and, (c) act under exigent circumstances to protect the personal safety of users of Pervasant, or the public.



Pervasant is committed to and takes actions to secure your personal information from unauthorized access, use or disclosure.

### **Children under Thirteen**

Pervasant does not knowingly collect personally identifiable information from children under the age of thirteen. Children under the age of thirteen must ask their parent or guardian for permission to use the Pervasant website.

### **Opt-Out and Unsubscribe**

Pervasant respects your privacy and gives you an opportunity to opt-out of receiving announcements of certain information. Users may opt out of receiving any or all communications from Pervasant by contacting us:

Email: [inquiry@pervasent.com](mailto:inquiry@pervasent.com)

Phone: 510.903.1001

[www.pervasent.com](http://www.pervasent.com)

### **Changes to this Statement**

Pervasant will occasionally update this Statement of Privacy to reflect company and customer feedback. Pervasant encourages you to periodically review this Statement to be informed of how Pervasant is protecting your information.

### **Contact Information**

Pervasant welcomes your questions or comments regarding this Statement of Privacy. If you believe that Pervasant has not adhered to the Statement, please contact Pervasant at:

Pervasant  
55 Santa Clara Ave. Suite 180  
Oakland, CA 94610

[inquiry@pervasent.com](mailto:inquiry@pervasent.com)

510.903.1001

This Statement of Privacy is effective February 2, 2015.